

CELEBRATING OUR 11TH SEASON!



The **Halifax Summer Opera Festival** is a registered nonprofit company devoted to educating singers and audiences alike. Every year we run an opera workshop for young adult classical singers, which culminates in **14 public performances**. Our audience members are educated, culturally-aware, and love dining out!

Our **2015 season program** will be seen by all attendees of our three mainstage productions (twelve performances in total), two special concerts and three lecture recitals. These performances will take place at the Dunn Theatre at the **Dalhousie Arts Centre**, the Scotiabank Studio of **Neptune Theatre**, **The Bus Stop Theatre** and the Paul O'Regan Hall at the **Halifax Central Library**. Audiences have been increasing by **25% annually** for the past 3 years, and estimated attendance for this year is 3000.



You and your business can support musical education in Halifax and be a part of this exciting cultural event! To place an ad order, or for more information, email:

advertising@
halifaxsummeroperafestival.com

Size	Price (colour) (b&w)	Tickets
Full page	\$500 \$400	+ 12
½ page	\$250 \$200	+ 5
¼ page	\$125 \$100	+ 2

Deadline All materials must be received by July 24, 2015.

Complimentary tickets are single tickets good for admission at any HSOFF performance, subject to availability. Seats can be reserved on request.

Discounts Arts Organizations and Halifax Summer Opera Festival members are eligible for a 20% discount.

Advertising Sizes (width x height)

Full page: 127mm x 203mm

½ page: 127mm x 99mm or 63mm x 203mm

¼ page: 63mm x 99mm

Digital files only. Images should be 300 dpi.

File transfer media: DVD, CD, USB stick, upload. Smaller files can be e-mailed up to a maximum file size of 10MB and can be sent to advertising@halifaxsummeroperafestival.com.

Cancellations cannot be accepted.

Right of Refusal HSOFF reserves the right to refuse any advertisement or advertising contract. Payment: Payment is due within 15 days from invoice date.

Publishers Liability The publisher assumes no responsibility for the content of the advertisements. Advertisers and their agencies are held solely responsible for claims made against the publisher for misleading, fraudulent, or erroneous advertising.

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